Did the minimization technique shown in the link above, using the Boolean Identities work?

Let's use a truth table to check.

If the LHS (left hand side) has the same output as the RHS (right hand side), then the expressions are equivalent.

$$AB + BC(B+C) = B(A+C)$$

A	B	C								

Do these 2 columns have the same pattern of 0's and 1's? Think <-> operator in logic.